



Connect Suppliers, Distributors, Retailers and More

Simplifying complexity in manufacturing.

As a manufacturer, you operate in a complex environment, which includes component or sub-suppliers, distributors, third-party logistics companies, retailers, group purchasing organizations and more. Since there are so many points of contact with various organizations, information gaps can and do occur. These gaps can result in unpredictable demand, lost sales, dissatisfied customers or retailers, and issues with production or product launches.

Without the technology and resources to effectively manage and engage with all the various organizations in your ecosystem, you are sure to fail. And the cost of failure is high.

The Covisint platform was initially built to solve business problems for global large scale organizations in the manufacturing world - it was built for the enterprise. These business problems ranged from supply chain visibility, supplier and vendor management and an array of issues of simply getting the right information to the right people at the right time. Fast-forward 14 years and the list of business problems and companies that Covisint is solving them for keeps growing. In fact, the same proven suite of technologies that comprise the Covisint platform can be brought to bear in manufacturing to help eliminate waste and reinforce optimization, improve vital cash flow by plugging holes in daily processes and adjusting manufacturing processes to manage cash shortages.

In sum, the Covisint platform is ideally suited to meet the challenges facing today's manufacturing industry and well-suited to help manufacturers increase their IT investments to drive cost reduction.

Strengthen the links of your manufacturing value chain.

Efficient manufacturing operations is your goal. Yet obstacles abound that prevent your dream from being realized. Being able to optimize your entire value chain through immediate access to trusted information, global connectivity, and thus quicken informed decisions is a great place to start.

Seamlessly connecting distributors and retailers.

Covisint enables the sharing of trusted information reliably, securely and in real-time, across the entire distribution and retail network, including external business partners. The platform seamlessly integrates with existing retail management systems and manufacturer back-end disparate systems – and scales to handle massive volumes of transactions, leveraging the largest B2B Cloud Platform in the world. Covisint increases engagement with your distributors and retailers to increase the speed of business and improve your profitability.

For Manufacturers:

- Securely connect people, processes and systems from their organization, suppliers, distributors, retailers and customers to facilitate a high level of engagement using a single entry point.
- Communicate with members in the manufacturing value chain through a variety of devices, creating a personalized experience at the preferred location and method, ultimately improving the speed of doing business.

For Suppliers:

- Securely connect with their Customer's manufacturing systems so they may both work together seamlessly.
- Communicating with sub-suppliers through a B2B cloud platform using a variety of devices, to better engage and deliver value to the ultimate customer.
- Provide a new way to deliver value and to engage with the manufacturer. This may involve mobility, social networking, data analysis and more.

For Logistics Providers:

- Visualize real-time information about where your components, parts or new vehicles are in the shipping process, along with estimated arrival time.
- Alerts you when shipments experience unexpected delays, possibly impacting the customer's ability to produce the final product.

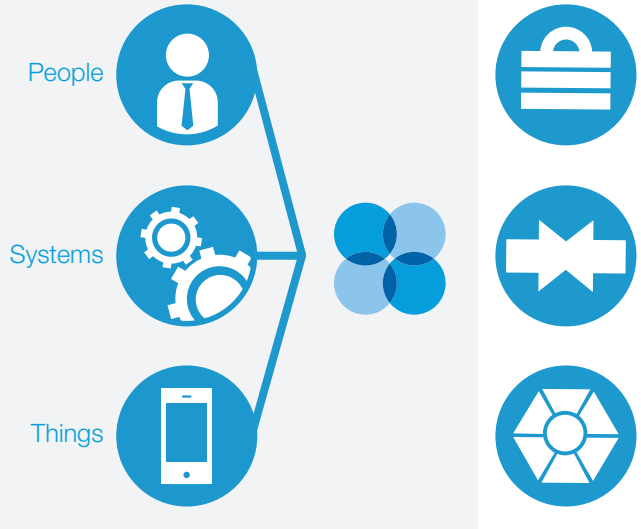
For the Distribution Network and Retailers:

- All companies across the entire distribution and retail network are engaged with the manufacturer and receive mission critical information in a timely manner.
- Seamlessly integrate with retail management systems and the manufacturer's back-end disparate systems and scale to handle massive volumes of transactions.

One platform. Single entry point. Integrated and secure.

Our B2B Cloud Platform

Connects people, systems, and “things” and is comprised of a set of integrated and modular cloud-based technologies. In today’s connected world, our platform helps enterprises manage the identities they do business with and helps enterprises turn data into information.



Identity & Access

- Manage digital identities for those who you do business with

Integration & Aggregation

- Integrating and aggregating complex information and data

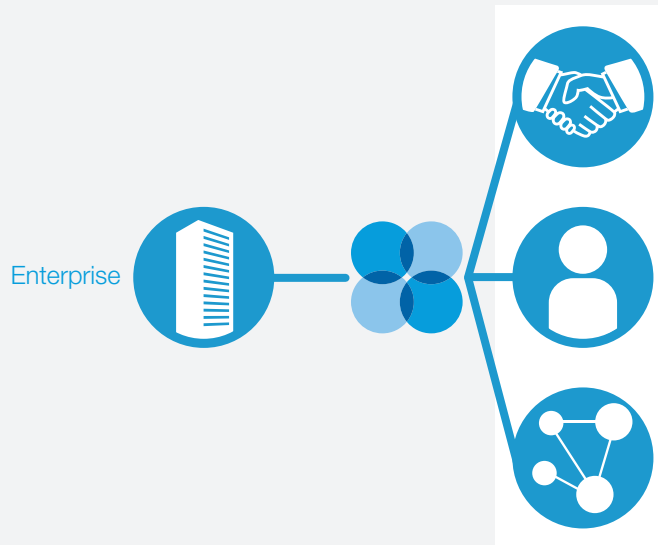
User Experience

- Presenting trusted information on any device to the user

Connecting your enterprise to all aspects of your business.

Our B2X Solutions

Enable solutions that allow enterprises and industries to solve complex information and user management challenges across Business-to-Partner (B2P), Business-to-Customer (B2C) and Business-to-Enterprise (B2E) relationships.



Business-to-Partner (B2P)

- Suppliers
- Dealers
- Distributors
- Joint Ventures

Business-to-Customer (B2C)

- Corporate Customers
- Franchisees
- Consumers

Business-to-Enterprise (B2E)

- Employees
- Contractors
- Business Units
- Mergers & Acquisitions