

# Enable the Intelligent Supply Chain

Transform your enterprise  
with real-time insight and  
connectivity.

*“83% of chief executives believe their supply chains are not optimal to meet today’s demands.”*

Globalization has opened the door to immeasurable opportunity. The focus has shifted from cost of materials and labor to process innovation and optimization, today’s vehicle for competitive advantage. Expanding business overseas has exposed the growing complexity of the collaborative eco-system, but the reality is that you don’t have to operate a multinational supply chain to come across the same roadblocks.

**IT language barriers and the API-exposed platform** - 83% of chief executives believe their supply chains are not optimal to meet today’s demands. So what’s missing from the equation? Standardization, a common language and investment in scalable, flexible IT that enables timely response to fluctuations in ecosystem variables.

In order for your systems to converse with each other, and interact securely with a vast network of partners, you’re going to need a translator.

The common language here is a cloud enabled API-exposed platform. API’s create an abstraction layer for applications, ensuring that the intended user is securely connected with the right data, at the right time.

To truly harness the power of globalization, you’re going to need a comprehensive view of the entire business – bottlenecks, efficiency, and alignment with strategy across all functions. Who has your back when your thousands of systems, employees, machines, external network of applications and personnel need to come together?

**Covisint does.**

## The connected supply chain

The Covisint Platform makes it easy to leverage data and turn threats into growth opportunities. The purpose-built cloud platform is infrastructure agnostic, highly scalable and supports applications that allow you to model scenarios, and develop with sense-and-react capabilities – respond in real time to shifts in mission-critical factors, such as, demand, factory maintenance, or weather patterns.

The Covisint Platform is designed for and ready to support your Internet of Things initiatives. Architected to secure and manage any identity in complex networks of people, processes, systems and things, the platform delivers pervasive security with comprehensive, powerful and complete identity services.

## Complex collaboration, translated

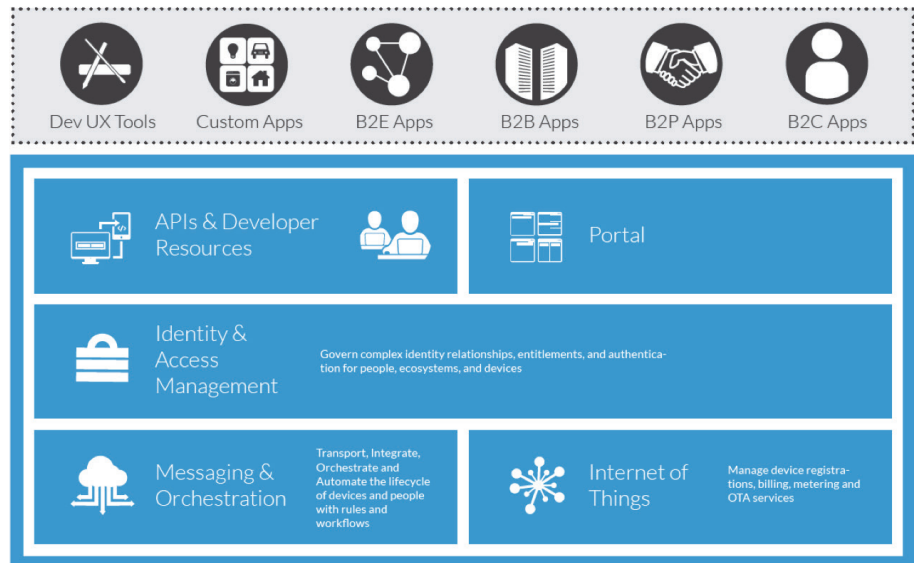
The Covisint Platform handles the complexity of connecting disparate processes – managing security, and modeling the relationships between people, systems, process and things. Developers can easily move from concept to workable product and quickly provide you with the tools needed to become a responsive enterprise.

## Enterprise-grade Platform proven at global scale

The Covisint Platform was born as a global exchange for auto manufacturers to collaborate securely with an extensive network of OEMs, providing mission critical support to the supply chain. Today, The Covisint Platform connects people, systems, processes and things – it enables scenario modeling, advanced analytics and insights

that revolutionize manufacturing in all industries through rapid innovation, supply chain agility and operations excellence.

The Platform is comprised of a set of integrated and modular cloud-based technologies purpose-built for simplified collaboration, IoT and identity-centric solutions.



## Covisint Platform components

Covisint's API's and developer tools accelerate new solution and application development while increasing security. The Covisint Platform enables enterprises to create frameworks for managing the complex relationships between identities and critical business resources.

 2,000+ Global Customers

 212K+ Connected Organizations

 25M+ User Identities

 4B+ Yearly Transactions

 \$1T+ in Transacted Business

**Identity (manage identities for anyone and anything)** - the Covisint Platform enables enterprises to centrally manage the entire identity lifecycle of their internal and external users, as well as their access to resources across the enterprise. Identity SSO and broker capabilities are essential for the enterprise to rapidly enable and control access to key resources. The identity framework creates a seamless user experience while eliminating technology constraints and providing centralized policy enforcement, audit, and reporting.

**Integration (secure the exchange of information)** - the Platform enables enterprises to perform rapid, secure and flexible integration of data eliminating the cost and complexity of changing document types, data formats, protocols, or creating and syndicating integrations for machine-to-machine, application-to-application, creating composite applications or managing pro-visualization, authentication and authorization for your system integration needs.

**Orchestration (manage the flow of information, events and notifications)** - leverage platform capabilities to create customized business logic based on events, process sequences, or analytic thresholds, to deliver notifications, or take other actions.

**Presentation (create compelling UX across platforms)** - the Platform provides a presentation layer for exposing customer data, processes, workflows or composite applications with one point of access for customer access on any device. Enables rapid prototyping for modeling customer requirements, accelerated iteration on solutions and a full content management system.

**IoT Services (intelligence and integration at the edge)** - register and manage physical things and create solutions that connect your people and systems with the integrated world. The Covisint Platform provides everything you need to monitor the health of products and equipment, create secure interactions and integrations, and manage the identity lifecycle of connected things.

**Analytics (enable intelligent decisions)** - an API-first approach to analytics enables the development of solutions to monitor the health of connected products, applications and systems.

## The Covisint difference

Covisint offers an infrastructure agnostic, highly scalable, and purpose-built Platform-as-a-Service (PaaS) for unlocking the potential of IoT and identity-centric solutions.

**Differentiation is in the solution** – a cloud-based PaaS unlocks customer and partner led development and faster innovation in the application layer.

**Infrastructure agnostic and highly scalable** – to meet the privacy, security and performance demands of increasingly global businesses.

**Purpose-built for solutions that connect people, processes, systems and things** – enables faster innovation in the platform capabilities and your solutions.

**Offered as a cloud service** – to drive operational simplification and reduce costs for customers through economies of scale.



Covisint is the connected company – we securely connect ecosystems of people, systems and things to enable new service offerings, optimize operations, develop new business models and ultimately enable the connected economy. Today, we support more than 2,000 organizations and connect to more than 212,000 business partners and customers worldwide.

Covisint Corporation

Detroit | Frankfurt | London | San Francisco | Shanghai  
p 800 229 4125 | covisint.com