

The Internet of Things

Securing and connecting
the world of IoT.

Global enterprises are transforming and creating strategic differentiation through connected product initiatives – where products and machines can have their own digital voice and, by signaling their own health situation, preventive maintenance can be at the ready. These new product initiatives will make the well-informed consumer even more informed. And, make enterprises smarter.

Why connected products?

We believe that optimizing each connected component of a product creates higher value for the final customer – and therefore for the manufacturer.

Mission

- Create compelling connected products and great user experiences.
- Set up advanced over the air (OTA) communications and diagnostics.
- With a digital voice, objects transform into smart, connected products and services.

Value

- **React** – preventive maintenance results in higher availability.
- **Predict** – anticipate issues before it becomes a problem.
- **Get intelligence** – attain full-product transparency to understand usage.
- **Transform** – uncover new opportunities, provide new information services.

Why choose the Covisint Platform?

- **Identity relationship management is key** – authenticating an ecosystem of things requires experience and understanding of the complex web of relationships between them.
- **Requires dynamic orchestration and control** – thing ecosystem interaction requires dynamic control of what things can do, with whom & when.
- **Massively scalable, secure data integration** – millions of messages exchanged per second, between millions of things in real-time.
- **Designing for the future** – we are connecting manufacturers to products, while being the robust security and connectivity backplane behind ecosystems of things that interact autonomously.
- **IoT Services accelerate secure, scalable connected product solutions** - register and manage physical things and create solutions that connect your people and systems with the integrated world. The Covisint Cloud Platform provides everything you need to monitor the health of products and equipment, create secure interactions and integrations, and manage the identity lifecycle of connected things.
- **Entity relationship management** - register, authenticate and authorize interaction of people, systems, things.
- **Entity profile management** - define entity profiles and leverage templates for creation and update in bulk.

Covisint Platform:

2,000+ Global Customers

212K+ Connected Organizations

25M+ User Identities

4B+ Yearly Transactions

\$1T+ in Transacted Business

- **IoT messaging** - internet-scale message transport & management.

Connected Product – our focus is on growing your business

Covisint takes an identity-centric approach to the Internet of Things:

Autonomy

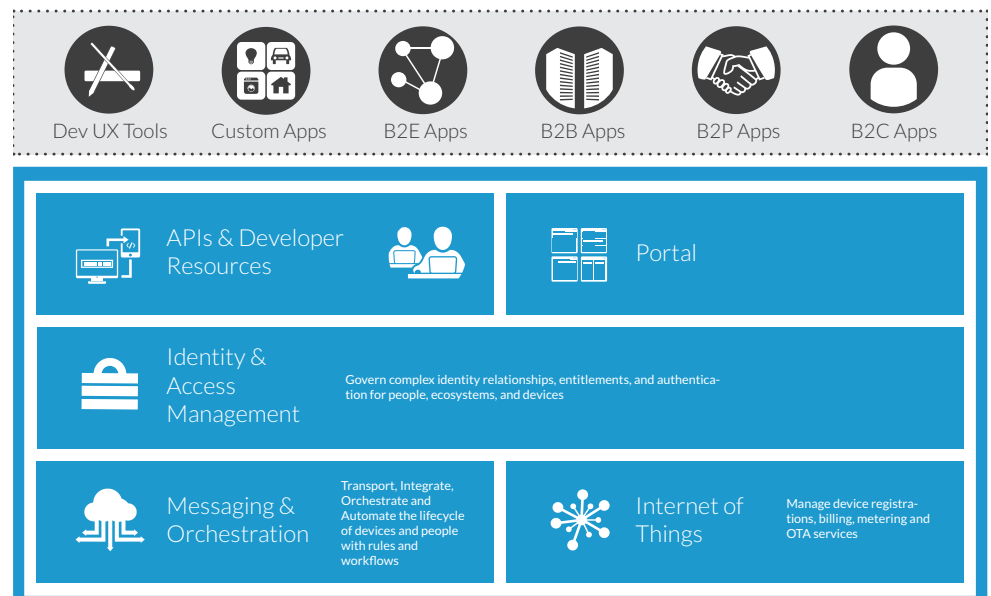
- Edge intelligence.
- Autonomous optimization.
- Ecosystem communication & interaction.

Optimization

- Understand usage patterns to improve design.
- Predictive maintenance.

Control

- Thing lifecycle management.
- Remote troubleshooting or operation.



Monitoring

- Understand product adoption.
- Accelerated diagnostics and proactive support.
- Optimize replacement part inventory.

Internet of Things is an instrument to succeed in:

- Sourcing new revenue streams.
- Differentiating through innovation.

- Realizing product-as-a-service.
- Thriving regardless demand fluctuations.
- Acquiring intelligence coming from OT (Operational Technologies) and leveraging it with IT.
- Growing I/O and MTBF (Mean Time Between Failures).

A winning IoT Platform has five core capabilities:

- **Secure and control** - protect and govern identity, data, connectivity, commands and relationships across people, systems and devices.
- **Connect** -create and manage connectivity between people, systems and devices.
- **Manage** -coordinate and orchestrate the lifecycle of people, systems and devices.
- **Analyze** - transform information into timely, relevant insights and actions.
- **Build** - create applications and integrations to create value from interactions between connected people, systems and devices.

The Covisint difference

Covisint offers an infrastructure agnostic, scalable, and purpose-built Platform-as-a-Service for uncovering the potential of IoT and identity-centric solutions.

Differentiation is in the solution – a cloud-based PaaS unlocks customer and partner led development and faster innovation in the application layer.

Infrastructure agnostic and highly scalable – to meet the privacy, security, and performance demands of increasingly global businesses.

Purpose – built for solutions that connect people, processes, systems and things – enables faster innovation in the platform capabilities and your solutions.

Offered as a cloud service – to drive operational simplification and reduce costs for customers through economies of scale.



Covisint is the connected company – we securely connect ecosystems of people, systems and things to enable new service offerings, optimize operations, develop new business models and ultimately enable the connected economy. Today, we support more than 2,000 organizations and connect to more than 212,000 business partners and customers worldwide.

Covisint Corporation

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